



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the application of:

Mark Landesmann

Application No. 09/758,239

Filed: 1/12/2001

For: Buyer Driven targeting of Purchasing Entities

Group Art Unit: 3622

Examiner: Khanh, Le

Atty. Docket No.: 084561-0103

Date: 11-10-2005

CERTIFICATE OF MAILING

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Signed:

Ashok Malani

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UNDER 37 CFR §§1.56 AND 1.97(e)**

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

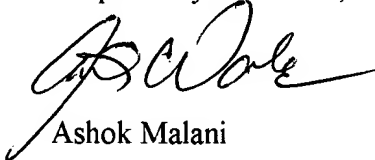
Dear Sir:

The references listed in the attached PTO Form 1449(s), at least one of which was provided by an Examiner(s) handling a related patent application(s), copies of which are attached, may be material to examination of the above-identified patent application. Applicants submit these references in compliance with their duty of disclosure pursuant to 37 CFR §§ 1.56 and 1.97. The Examiner is requested to make these references of official record in this application.

This Information Disclosure Statement is not to be construed as a representation that a search has been made, that additional information material to the examination of this application does not exist, or that these references indeed constitute prior art.

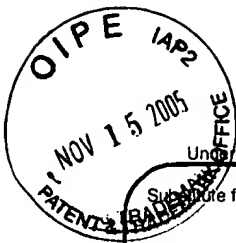
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Respectfully submitted,

A handwritten signature in black ink, appearing to read 'Ashok Malani', written over the printed name.

Ashok Malani

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PTO/SB/08B (08-03)

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**INFORMATION DISCLOSURE
STATEMENT BY APPLICANT**

(Use as many sheets as necessary)

Complete if Known

Application Number 09/758,239

Filing Date 1/12/2001

First Named Inventor Mark Landesmann

Art Unit 3622

Examiner Name Khanh, Le

Sheet

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of

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Attorney Docket Number 084561-0103

NON PATENT LITERATURE DOCUMENTS

| Examiner Initials* | Cite No. ¹ | Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published. | T ² |
|-----------------------|--------------------------|---|----------------|
| | B1 | FINAL OFFICE ACTION on Application 10/727,535, with filing date of 12/05/03 and mailing date of office action 09/14/2005 | |
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